Overall Look and Feel of Roomie

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The overall look and feel should be minimalist and flat. We will avoid 3d buttons and 3d metal looks.

The website should be calm and gentle for the user.

Colors

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For Roomie, colors expose our personality to the customers and represent that we are calm and pleasing.

These are our color swatches:

- #583E7F

- #DEC9FF

- #B07CFF

- #6F647F

- #8D63CC

Iconography

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We will focus on using icons that have a 'flat' design, which adheres to the overall look and feel.

Typography

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We will be using Roboto from Google Fonts.

Links

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Links will not be underlined and should change color when a user hovers over it.

Buttons

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Round edges button and when you hover over the buttons color turns 1-2 shades darker